

For Immediate Release...



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**Santa Ana, CA – Woman owned trade show shipping company commissions Marvel comic book artist for their 25<sup>th</sup> anniversary logo and commemorative comic book page.**

*Just in time for Comic-Con San Diego, Transit Air Cargo partners with non-profit organization Hero Initiative, which supports comic book creators in need.*

Transit Air Cargo ships trade show freight all over the world, and Comic-Con San Diego was no exception. 73,803 pounds of freight was delivered by Transit Air Cargo to this popular event. With their 25<sup>th</sup> anniversary around the corner the shipping experts (and major comic book fanatics) decided that a souped-up logo and comic page depicting Transit Air Cargo's mission, along with the real life employees cartooned into the comic page would be a unique gift for their hard work. It would boost employee spirit and morale, since the owner's passing five years ago. His wife has taken over since then and the company still maintains their commitment to first class trade show shipping services.

They contacted one of their customers, Jim McLaughlin, founder and president of the Hero Initiative who linked them up with the iconic Christopher Ivy who had in years past done comic book covers for Marvel, such as Wolverine and Daredevil. Working with Chris in itself was a memory that Transit Air Cargo will brag about in the many years to come. He is an amazing artist that offers a talented wealth of experience.

The commissioned logo and comic book page will be used as a promotional item for customers and each employee will receive a framed copy of the artwork at the 25<sup>th</sup> anniversary party this November.

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Located in Santa Ana, California, Transit Air Cargo has been providing on-time transportation and logistics services worldwide with a unique focus and specialty in the handling of trade show exhibits and specialty products. Staff is trained to handle the complexities of trade show and special event shipments.

Transit Air Cargo is a long established company with a youthful enthusiasm for what they do. To find out more about all of their services you may follow them on Instagram <http://instagram.com/transitaircargo> and Facebook <http://www.facebook.transitaircargo>.

The Hero Initiative (Formerly known as A.C.T.O.R., A Commitment to Our Roots) has had the good fortune to grant over \$500,000 to over 50 comic book veterans who have paved the way for those in the industry today. "It's a chance for all of us to give back something to the people who have given us so much enjoyment," Jim McLaughlin.

For more information and/or to donate you may follow them on Twitter <https://twitter.com/heroinitiative> and Facebook <https://www.facebook.com/heroinitiative>

Christopher Ivy recently finished a comic mini-series, "Cryptozoic Man", with Bryan Johnson and Walt Flanagan—from the AMC TV series COMIC BOOK MEN. To keep updated on Chris Ivy's work and appearances you may follow him at <http://www.facebook.com/ivyink>. For a gallery of his private commission work, go to <http://www.comicartfans.com/GalleryDetail.asp?GCat=32189>.